

**Printing Requirements**  
**Ad Deadline: April 11, 2008**

1. Disks should be in Macintosh format (although we can read some PC program formats – please verify before sending).
2. We can read the following media: 3.5 Floppy, 88mb Syquest, Zip Disks, Jazz Disks and CD's.
3. All items imported into the page layout program must be included on the disk.
4. We will print 133 or 150 line screen (unless otherwise indicated).
5. Image resolution should be 300 DPI for printing at 133 or 150 line screen.
6. Bleeds should extend 1/8" beyond page size.
7. Save in Photoshop as a TIFF unless a clipping path is added, then save as EPS.
8. A color or black and white proof must accompany the disk for each piece generated.
9. Trim size 8 ½ X 11.
10. Image Area 7 ½ X 10.
11. Price includes: Black and White ads. Color: \$250 extra (except Gold sponsors and above).
12. All submitted media will be opened and inspected to insure that all files, fonts and specifications necessary for outputting the file are included when we receive the ad. This process should take no longer than ten minutes. If there are problems, which need to be corrected, we will notify you and you will be subject to billing at a rate of \$35.00 an hour.
13. Page layout should be in QuarkXPress (Pagemaker is okay for some jobs, please call first). All items imported into the page layout program should be created in Photoshop, Illustrator or Freehand. (Do not nest items.)
14. If you have any questions, please contact **Sharon Barnet at FMW**. Her phone number is **661-257-4000 ext. 440**. To email any information to her, the address is [amanese@fanfaremedia.com](mailto:amanese@fanfaremedia.com) Please be sure to include the L.A. Police-Celebrity Golf Tournament in the subject line.

For questions regarding the Golf Tournament please call the Los Angeles Police Memorial Foundation at **(213) 847-4240**.