



# **The 38th Annual LOS ANGELES POLICE-CELEBRITY Golf Tournament**

**Saturday, August 1, 2009**  
**Trump National Golf Club**  
One Ocean Trails Drive  
Rancho Palos Verdes, CA 90275

# SUPPORTING THOSE WHO PROTECT THE COMMUNITY

The 38th Annual Los Angeles Police-Celebrity Golf Tournament is scheduled for Saturday, August 1, 2009, at Trump National Golf Club, Rancho Palos Verdes. You are invited to join Chief of Police William J. Bratton and your favorite celebrities at this family fun day that raises money for the Los Angeles Police Memorial Foundation.

The Memorial Foundation annually provides more than \$800,000 to police department employees and their immediate families experiencing catastrophic circumstances including death, illness and injury. The Los Angeles Police Memorial Foundation is a nonprofit tax-exempt organization. Like the Tournament, the Memorial Foundation has no equal in law enforcement.

Since its inception, the Los Angeles Police Memorial Foundation has distributed more than \$11.5 Million to police families by providing funding for the college education of dependents of officers killed in the line of duty, paying for medical and funeral expenses, and assisting with the special educational needs of children with learning disabilities.

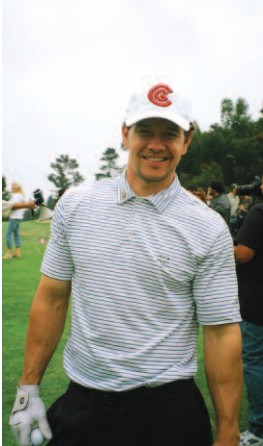
More than just a golf tournament, this open house family-fun event showcases the LAPD family and various police displays, plus special activities for children. As a sponsor, your company will be presented to thousands of supporters who attend this annual event.

Past participating celebrities include Mark Wahlberg, Chris O'Donnell, Kelsey Grammer, Joe Pesci, Jack Nicholson, Craig T. Nelson, Dennis Franz, Christine Devine, Samuel L. Jackson, Wayne Gretzky, Jamie White, Richard Dreyfuss, Miguel Ferrer, and Neal McDonough.

If this is your first time as a Tournament Sponsor, or if you have been a past Sponsor, we look forward to working with you this year. Your support enables the Memorial Foundation to attain its worthy objectives. The following pages explain the sponsoring levels and Souvenir Magazine advertising rates. Should you need assistance in choosing a sponsorship level, please give us a call.



# LOS ANGELES POLICE MEMORIAL FOUNDATION



## SCHEDULE OF EVENTS

Trump National Golf Club, One Ocean Trails Drive, Rancho Palos Verdes, CA 90275

**8:00 am – 9:30 am**

**Registration**

Continental breakfast/putting/driving range practice

**9:40 am**

**Call to carts**

**10:00 am SHARP!**

**Shotgun start**

There will be complimentary food and beverage service throughout the day for golfers and sponsors.

**Immediately after golf**

**Gala Reception**

Reception/dinner/awards/auction/entertainment



## PRESENTING SPONSOR

**\$30,000**

- Six playing spots with a celebrity VIP guest. Includes tee packages and Gala Benefit Dinner & Award Ceremony
- Company sponsor banner at registration and Gala Benefit Dinner & Award Ceremony
- Back page ad in Souvenir Magazine and cover banner "Presented By"
- 20 VIP passes, including golfers, to Sponsor and Celebrity Pavilion, Gala Benefit Dinner, Auction and Awards Ceremony
- In-Cart GPS Sponsor video display
- Commemorative Sponsor plaque
- Signage and product display throughout the course
- 200 complimentary Tournament admission tickets

## PLATINUM SPONSOR

**\$15,000**

- Four playing spots with a celebrity VIP guest. Includes tee packages and Gala Benefit Dinner & Award Ceremony
- Inside, back or Platinum page ad in Souvenir Magazine
- Signage at Sponsor and Celebrity Pavilions and tee box
- 10 VIP passes, including golfers, to Sponsor and Celebrity Pavilion, Gala Benefit Dinner, Auction and Awards Ceremony
- In-Cart GPS Sponsor video display
- Commemorative Sponsor plaque
- 100 complimentary Tournament admission tickets

## DIAMOND SPONSOR

**\$10,000**

- Three playing spots with a celebrity VIP guest. Includes tee packages and Gala Benefit Dinner & Award Ceremony
- Signage at Sponsor and Celebrity Pavilions and tee box
- Inside front, back or Diamond Page ad in Souvenir Magazine
- 8 VIP passes, including golfers, to Sponsor and Celebrity Pavilion, Gala Benefit Dinner, Auction and Awards Ceremony
- In-Cart GPS Sponsor video display
- Commemorative Sponsor plaque
- 75 complimentary Tournament admission tickets

## GOLD SPONSOR

**\$3,500**

- One playing spot with a celebrity VIP guest. Includes tee package and Gala Benefit Dinner & Award Ceremony
- Display of Sponsor's signage on putting and tee box
- Full page ad in Souvenir Magazine
- 3 VIP passes, including golfer, to Sponsor and Celebrity Pavilion, Gala Benefit Dinner, Auction and Awards Ceremony
- Commemorative Sponsor plaque
- 40 complimentary Tournament admission tickets

## SILVER SPONSOR

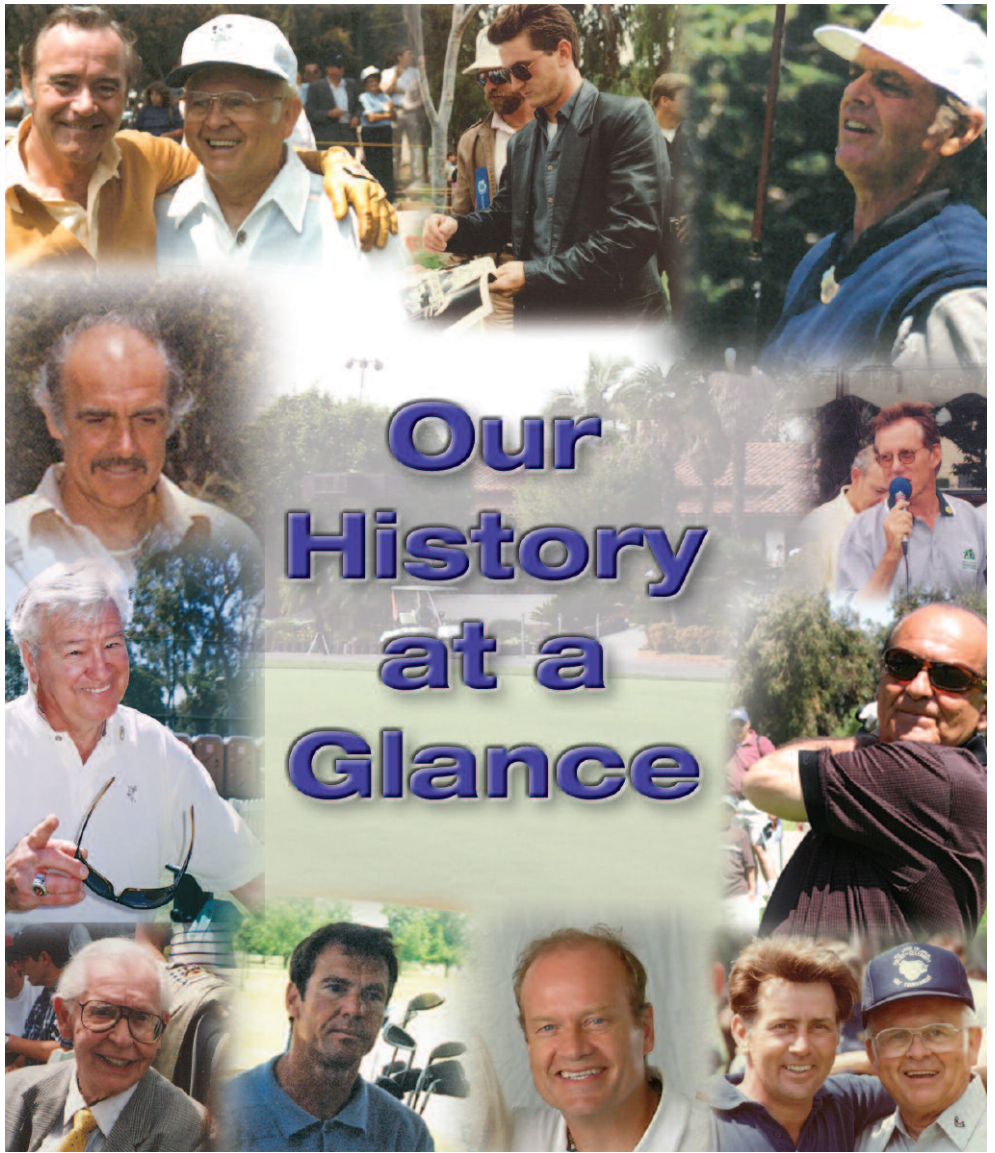
**\$1,500**

- Prominent display of Sponsor's signage on putting green
- Full page ad in Souvenir Magazine
- 2 passes to Sponsor and Celebrity Pavilions and Gala Benefit Dinner & Award Ceremony
- Commemorative Sponsor plaque
- 25 complimentary Tournament admission tickets

\*\* Other Sponsor packages can be tailored to meet your needs

## ADDITIONAL OPPORTUNITIES

• Tee sign	\$500
• Each Full page ad	\$1,000
• 1/2 page ad	\$550
• 1/4 page ad	\$275
• Business card	\$100
• Add for color ad	\$250
• <b>AD DEADLINE:</b>	<b>JULY 1, 2009</b>



# Our History at a Glance

## Questions?

Call the Memorial Foundation at **(213) 847-4239**

[www.lapmf.org](http://www.lapmf.org)

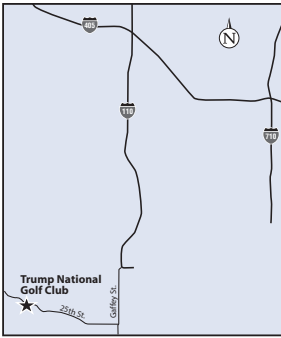
Email: [lapdmf@sbcglobal.net](mailto:lapdmf@sbcglobal.net)

Los Angeles Police Memorial Foundation

1880 N. Academy Drive • Los Angeles, CA 90012

(213) 847-4239 • Fax (323) 276-3030

Tax I.D.# 23-7208448



**Trump National Golf Club**  
One Ocean Trails Drive  
Rancho Palos Verdes, CA 90275

### **Memorial Foundation Board of Directors**

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*President*

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*Chief of Police, 2nd Vice President*

**SHARON K. PAPA**

*Assistant Chief, 1st Vice President*

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**VIRGINIA VAN HOUTTE**

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**ALAN ATKINS, Executive Director**

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*Assistant Chief, Chairperson*

**ALAN ATKINS**

*Executive Director*

**ALICE STURDY**

*Executive Assistant*

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**SERGEANT LARRY TAYLOR**

**OFFICER WAYNE WALL**



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